

## Entrepreneurship



In 2007, only three years since its launch, Robotics Innovations employed 10 people and its turnover exceeded R15 million. According to its owners, only local subcontractors were used and each employee received comprehensive training, thus contributing to the local economy.

"Being nominated as a finalist for Entrepreneur of the Year 2007 was a great honour and experience. It was something that we did not expect to happen so soon after starting the company", comments Altus.

For the couple though, the proudest moments are not derived from fame or public recognition in the industry. Unveiling a multi-million one of a kind robotic solution is the grand prize for them. It shows progress, commitment and if it revolutionizes the whole South African market, the husband and wife team has met their business objectives.

"The ultimate goal of owning your own business is not necessarily making a lot of money as there is much to be said for providing a solution that is not necessarily only a financial success, but is also extremely revolutionary in its design and functionality. That is true success", concludes Marlyn.





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